



The UK event that delivers business for the industry



LIFTEX 2022
12-13 October, ExCeL, London

Visit www.liftexshow.com or call Stephen Ingram on +44 (0)1963 44 1234
or email stephen.ingram@liftexshow.com to find out more about exhibiting

Do business with confidence

LIFTEX 2022 is owned and managed by LEIA (Lift and Escalator Industry Association), the trade association and advisory body for the lift and escalator industry within the United Kingdom.

It represents over **85%** of the industry in the UK as a “single voice” for the sector. LIFTEX takes place once every three years at London’s ExCeL.

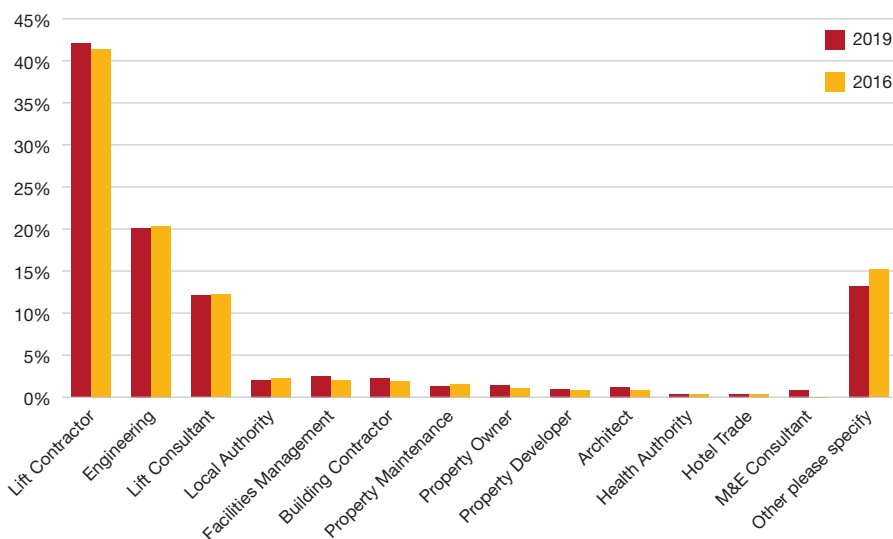
Why exhibit?

- LIFTEX brings together the whole sector from manufacturers, products, service and maintenance companies to celebrate and showcase their achievements.
- LIFTEX 2019 delivered a spending power projected at £385m over the two days of the event.
- Offers the unique opportunity to launch new products, supplies and services to the industry.
- Attracts thousands of senior key decision makers and “buying” customers looking for solutions to their problems.
- Recognised as THE best networking and “lead generation” opportunity for the industry.
- Run by the industry for the industry.
- Remains the only dedicated event for the lift and escalator industry within the UK.

Re-cap on LIFTEX 2019

- LIFTEX 2019 was the most successful event in its 31-year history.
- Visitor numbers grew by over **25%** from the previous 2016 event.
- **12%** of the event’s visitors were international and were represented from the following countries: Argentina, Austria, Belgium, Botswana, Chile, China, Cyprus, Czech Republic, Estonia, Ethiopia, Finland, France, Germany, Greece, Hungary, India, Ireland, Israel, Italy, Japan, Jordan, Kenya, Lebanon, Liechtenstein, Mexico, Monaco, Mongolia, The Netherlands, Nigeria, Norway, Oman, Poland, Romania, Russian Federation, South Korea, Spain, Sweden, Switzerland, Taiwan, Turkey, Ukraine, United Arab Emirates and USA.
- Attracted 119 exhibitors from 19 countries.

Visitors by job function



LIFTEX 2022, ExCeL London, 12-13 October

“Will be the event to re-connect the world of the lift and escalator industry and will be the destination of choice for those looking to invest for their future needs.”

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Testimonials from 2019 exhibitors



"LIFTEX is a must for the industry to attend."

Wolfgang Nothaft
Meiller

"As a networking event it's a ten out of ten...amazing!"

Kirsty Horsler
Horsler Lift Services

"The quantity and quality of the visitors was very good, and we have received several tangible enquiries that could lead to orders worth in excess of twenty times what we spent on the show stand."

Craig Brown
Alimak Group UK Ltd

"We have had lots of decision makers, which is what you want from an exhibition."

Yan Phoenix
Digital Advanced Control

"LIFTEX always delivers, year on year as it always does. It's the best industry focused event in the UK."

Dean Elliott
Global1Partners Ltd

"An excellent networking opportunity that brings the lift industry together."

Richard Hulmes
SAFed

"The quantity of visitor is delivered, but the quality is event better!"

Patrice Arnoult
Sodimas

"We can see so many people during the two days, we always come back..."

Stuart Davidson
Lester Controls

"I would like to thank you and your team for facilitating a superb LIFTEX 2019, it exceeded my expectations in terms of footfall and exhibitors!"

Andrew Harper
GARTEC



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Exhibitor satisfaction



95%

OF THE 2019 EXHIBITORS INDICATED THAT IT WAS THEIR INTENTION TO EXHIBIT AT LIFTEX 2022

82%

OF EXHIBITORS EXPECTED TO TAKE AN ORDER AS A DIRECT RESULT OF EXHIBITING AT LIFTEX 2019 WITHIN 12 MONTHS OF THE SHOW

75%

OF EXHIBITORS HAD A "HIGHLY SUCCESSFUL TO SUCCESSFUL" PARTICIPATION AT LIFTEX 2019

The three key visitors' groups that visited LIFTEX 2019 were: Lift Consultants, Lift Engineers and Lift Contractors.

Join us, be a part of the future

Join us and benefit from all that LIFTEX 2022 has to offer.

To support LIFTEX 2022 as an exhibitor contact: Stephen Ingram +44 (0)1963 44 1234 stephen.ingram@liftexshow.com for the latest on stand availability and the cost of exhibiting.

94%

OF VISITORS RATED LIFTEX 2019 AS EXCELLENT, VERY GOOD AND GOOD

98%

OF VISITORS INDICATED THAT THEY WOULD ATTEND LIFTEX AGAIN

83%

SATISFIED THEIR OBJECTIVES AS A RESULT OF VISITING

90%

OF VISITORS CITED NETWORKING AS THEIR KEY OBJECTIVE IN ATTENDING

51%

OF VISITORS PLANNED TO PURCHASE SERVICES AS A DIRECT RESULT OF THEIR VISIT

29%

OF VISITORS WERE SEEKING NEW SUPPLIERS

Delivering the right audience

Delivering the right decision makers to LIFTEX 2022 is key to creating a successful event. The Marketing Team at LIFTEX have a record for delivering the right people to the event and 2022 will be no exception.

The marketing campaign will include:

- Paid for advertising
- Editorial coverage
- Direct marketing
- Third party campaigns from exhibitors
- Direct e-mail campaigns from our own comprehensive visitor database
- Social media, (Twitter, LinkedIn, Facebook etc)
- Partnership marketing
- Plus much more...

Delivery on our promise! For LIFTEX 2019 we increased our visitor numbers by over 25%...



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