



The UK event that delivers business for the industry



LIFTEX 2025 11-12 June, ExCeL, London

Visit www.liftexshow.com or call Stephen Ingram on +44 (0)1963 44 1234 or email stephen.ingram@liftexshow.com to find out more about exhibiting

Do business with confidence

LIFTEX 2025 is owned and managed by LEIA (Lift and Escalator Industry Association), the trade association and advisory body for the lift and escalator industry within the United Kingdom.

It represents over **85%** of the industry in the UK as a “single voice” for the sector. LIFTEX takes place once every three years at London’s ExCeL.

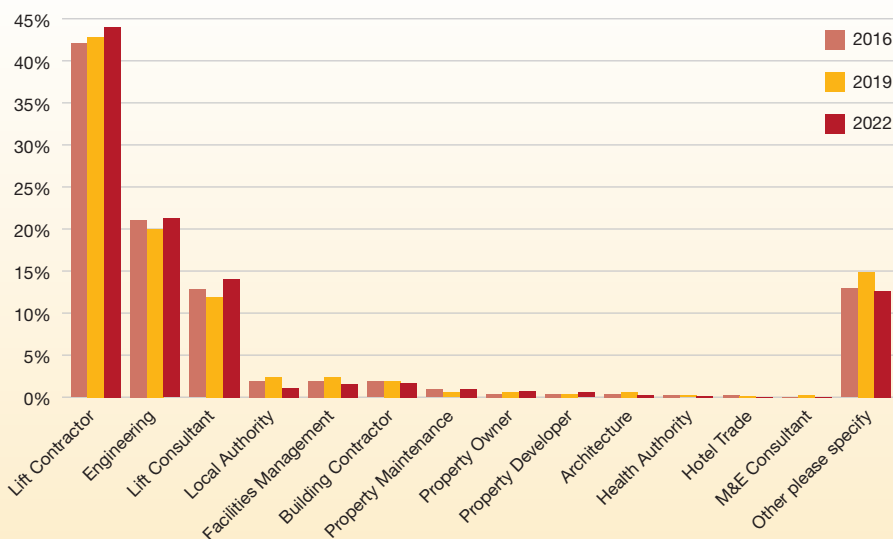
Why exhibit?

- LIFTEX brings together the whole sector from manufacturers, products, service and maintenance companies to celebrate and showcase their achievements.
- Exhibitors at LIFTEX 2022 took orders, or expected to within 12 months, worth £7.2M as a result of attending.
- Offers the unique opportunity to launch new products, supplies and services to the industry.
- Attracts thousands of senior key decision makers and “buying” customers looking for solutions to their problems.
- Recognised as THE best networking and “lead generation” opportunity for the industry.
- Run by the industry for 37 years.
- Remains the only dedicated event for the lift and escalator industry within the UK.

Re-cap on LIFTEX 2022

- LIFTEX 2022 was the biggest event in its 34-year history, attracting 4,000 attendees.
- Attendance grew by **22%** from the previous 2019 event.
- **16%** of the event’s attendees were international and were represented from 37 countries: Australia, Austria, Belgium, Brazil, Canada, Chile, China, Czech Republic, Egypt, Finland, France, Germany, Greece, Hong Kong, Hungary, Iceland, India, Ireland, Israel, Italy, Japan, Lebanon, Malaysia, Netherlands, Pakistan, Poland, Portugal, Serbia, Slovakia, South Korea, Spain, Sweden, Switzerland, Taiwan, Turkey, United Arab Emirates and USA.
- Attracted over 100 exhibitors from 12 countries.

Visitors by job function



“The UK’s leading business event that brings together specifiers, buyers and suppliers from the lift and escalator industry. LIFTEX is where business is done!”

Oliver Greening
LIFTEX Show Director

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Testimonials from 2022 exhibitors



"We've had a fantastic morning. The stand has been exceptionally busy, even busier than we could have anticipated."

Daniel Tomlinson, OTIS

"It was really good for relationship building, and I got some new contacts and found out about some suppliers I didn't know about."

Victoria Myers, TK Elevator

"It has been a great pleasure to showcase everything in person to the visitors."

Olli Köresaar, Schindler UK and Ireland

"To see the clients again and have this face-to-face interaction is what all of us have been missing."

Janne Piironen, Wittur Group

"LIFTEX is a big event on the calendar for the lift industry."

Steve Hill, Terry Lifts

"Just do it. If you've never done it before, try it. I think the results will speak for themselves."

Steve Lowe, Global1Partners

"This is very much the cutting edge of what the British lift industry has to offer."

Nancy Lycett, ILE

"We exhibit at LIFTEX because it's a fantastic opportunity to meet with customers and suppliers."

Stuart Barber, SASSI Lift Systems Ltd

"To get everybody in one place at one time to the industry; the networking is terrific."

Stuart Cooper, Gartec

"If you're not here, you're not anywhere. This is the place to be, it's important."

Lorraine Morgan, Thames Valley Controls



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Attendee satisfaction



Exhibitors

92% OF THE 2022 EXHIBITORS FOUND LIFTEX A GREAT WAY TO NETWORK WITHIN THE INDUSTRY

88% OF EXHIBITORS INDICATED THAT IT WAS THEIR INTENTION TO EXHIBIT AT LIFTEX 2025

81% OF EXHIBITORS HAD A "HIGHLY SUCCESSFUL TO SUCCESSFUL" PARTICIPATION AT LIFTEX 2022

71% OF EXHIBITORS SAID THEY EXPECTED TO TAKE AN ORDER WITHIN 12 MONTHS OF THE SHOW

Delivering the right audience

Delivering the right decision makers to LIFTEX 2025 is key to creating a successful event. The Marketing Team at LIFTEX have a record for delivering the right people to the event and 2025 will be no exception.

The marketing campaign will include:

- Paid for advertising
- Editorial coverage
- Direct marketing
- Third party campaigns from exhibitors
- Direct e-mail campaigns from our own comprehensive visitor database
- Social media, (Twitter, LinkedIn, Facebook etc)
- Partnership marketing
- Plus much more...

Delivery on our promise! For LIFTEX 2022 we increased our attendance by 22%

Visitors

98% OF 2022 VISITORS INDICATED THAT THEY WOULD ATTEND LIFTEX AGAIN

96% OF VISITORS RATED LIFTEX 2022 AS EXCELLENT, VERY GOOD AND GOOD

83% SATISFIED THEIR OBJECTIVES AS A RESULT OF VISITING

79% OF VISITORS CITED NETWORKING AS THEIR KEY OBJECTIVE IN ATTENDING

56% OF VISITORS WERE SEEKING NEW SUPPLIERS

38% OF VISITORS PLANNED TO PURCHASE SERVICES AS A DIRECT RESULT OF THEIR VISIT

Join us, be a part of the future

Join us and benefit from all that LIFTEX 2025 has to offer.

To support LIFTEX 2025 as an exhibitor contact: Stephen Ingram +44 (0)1963 44 1234 stephen.ingram@liftexshow.com for the latest on stand availability and the cost of exhibiting

The three key visitors' groups that LIFTEX are Lift Consultants, Lift Engineers and Lift Contractors.



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